

SIAL CANADA FOOD WEEK

5 DAYS: MONDAY SEPTEMBER 28th TO FRIDAY OCTOBER 2nd

THE 1st HYBRID TRADESHOW IN NORTH AMERICA

PHYSICAL

From September 29th to October 1st at Palais des Congrès

NEW VIRTUAL

(complement to physical)

- Half the cost of a physical booth
- No shipping cost
- No traveling and accommodations costs
- Benefit from a visitor reach that has no limit!

MORE THAN
25,000 VISITORS
(virtual + physical)
FROM
50 COUNTRIES

MORE THAN
800 EXHIBITORS
FROM
60 COUNTRIES

MORE THAN
100 TOP INTERNATIONAL HOSTED BUYERS

THE EXPERIENCE



Unlimited access to the tradeshow



High level conferences



Virtual Hosted Buyer Program



SIAL Innovation contest
All exhibitors (virtual + physical) will have access

#SIALMOBILIZING

PREVIOUS BUYERS FROM 2018

Gordon
FOOD SERVICE

COMPASS
GROUP

sobeys

Bonduelle

COSTCO
WHOLESALE

DANONE

Lassonde

Kraft

Kroger

C&S Wholesale Grocers

IGA

Saputo

Loblaws

sodexo

Sigma Alimentos

metro

AGROPUR

OSTER

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DISCOVER OUR OFFER

BASIC VIRTUAL PACKAGE **\$2,500**

- 10 visitors invitations
- Free registration to all conferences
- Access to the SIAL experts network through our Expert Hub
- Free registration to our online Hosted Buyer Program
- Company profile in the official show guide



PREMIUM VIRTUAL PACKAGE **\$3,000**

PLACES ARE LIMITED
First come, first served!

Includes all basic virtual package

+ Visibility and top listing on the 3D plan



SHOWCASE YOUR PRODUCT ONSITE **\$700**

Up to 3 products on a dedicated area for virtual companies



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YOUR VIRTUAL EXHIBITOR TOOLS

1 PREPARE YOUR STAND AND YOUR PROFILE



PROFILE

Up-to-date information about your company

Personalize your Booth

Completely customize your booth with your brand identity

Increase your Brand Awareness

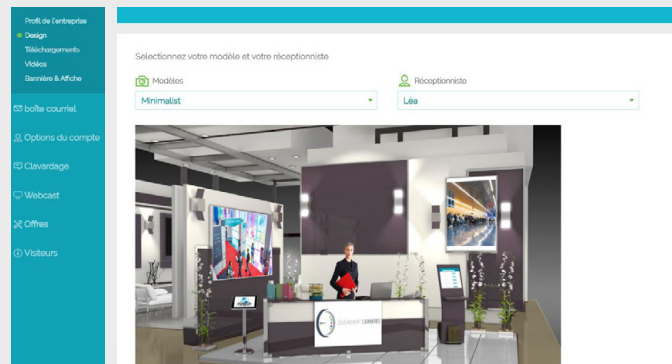
Your documents and interactive support to showcase your company at the fingertip of your clients

Gain and Analyze Visitors Data

Digitally manage all the contact information of the attendees who entered your booth

Offer Special Deals

Create special offers for the tradeshow



[Click here](#) to watch the video introducing the platform!

2 START MAKING BUSINESS WITH LIVE INTERACTIONS



NEW! ONLINE CHAT WITH BUYERS

Connect with national and international clients by face to face live meetings



MEETING AGENDA

Schedule your meetings with buyers in advance